

ORDER



KLAS

Orders
Order / Rev: 35843
Alt Order #: 08801773
Product Desc: OCEQUERA/CON/DEM
Estimate: 1188
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 05/15/12 / 10/16/12
Order Type: GENERAL

Primary AE: Mike Jones
Sales Office: K-WAS
Sales Region: National

Agency Name: GMMB
Buying Contact: Maura Gilroy
Billing Contact:
 1010 Wisconsin Ave NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Ocegura, John CD3
Demographic: A25-54
Product Codes: PO1
Priority: LV2
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	68	\$83,840.00	\$71,264.00
10/29/12	10/29/12	19	\$25,800.00	\$21,930.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	68	\$83,840.00	\$71,264.00	0.00
November 2012	19	\$25,800.00	\$21,930.00	0.00
Totals	87	\$109,640.00	\$93,194.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$109,640.00
Market	100%	\$365,466.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$91,366.67
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$18,273.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	10/23/12	10/29/12	8 News Now 5a M-F	CM	5-6a	MTWTF--	:30	4	\$225.00	LV2	0.00	NM	4	\$900.00
8 NEWS NOW AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--			4			\$225.00		0.00			
E 2	8	10/23/12	10/29/12		CM	6-7a	MTWTF--	:30	5	\$275.00	LV2	0.00	NM	5	\$1,375.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 News Now 6a M-F														
8 News Now 6a M-F														
8 NEWS NOW AT 6A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--		5		\$275.00			0.00			
E 3	8	10/23/12	10/29/12	CBS This Morning 7-9a CM		7-9a MTWTF--	:30	5	\$200.00	LV2	0.00	NM	5	\$1,000.00
CBS This Morning														
CBS THIS MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--		5		\$200.00			0.00			
E 4	8	10/27/12	10/27/12	CBS Early Show - Sat. CM		5-7a -----S-	:30	1	\$335.00	LV1	0.00	NM	1	\$335.00
CBS Early Show - Sat.														
CBS THIS MORNING SATURDAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		1		\$335.00			0.00			
E 5	8	10/28/12	10/28/12	8 News Now Sun AM #2 CM		8 News Now Sun A-----S	:30	1	\$1,225.00	LV1	0.00	NM	1	\$1,225.00
8 News Now Sun AM #2														
8 NEWS NOW SUNDAY MORNING- #2														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1		\$1,225.00			0.00			
E 6	8	10/28/12	10/28/12	Face The Nation CM		Face The Nation -----S	:30	1	\$1,400.00	LV1	0.00	NM	1	\$1,400.00
Face The Nation														
FACE THE NATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1		\$1,400.00			0.00			
E 7	8	10/23/12	10/29/12	Live w/Kelly CM		9-10a MTWTF--	:30	3	\$300.00	LV2	0.00	NM	3	\$900.00
Live With Regis & Kelly														
LIVE! WITH KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--		3		\$300.00			0.00			
E 8	8	10/23/12	10/29/12	Price Is Right CM		10-11a MTWTF--	:30	4	\$1,575.00	LV1	0.00	NM	4	\$6,300.00
Price Is Right														
PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--		4		\$1,575.00			0.00			
E 9	8	10/23/12	10/29/12	Y&R CM		11a-12p MTWTF--	:30	3	\$1,925.00	LV1	0.00	NM	3	\$5,775.00
Young & Restless														
YOUNG & RESTLESS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--		3		\$1,925.00			0.00			
E 10	8	10/23/12	10/29/12	8 News Now Noon M-F CM		12-1230p MTWTF--	:30	3	\$325.00	LV2	0.00	NM	3	\$975.00
8 News Now Noon M-F														
8 NEWS NOW AT NOON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--		3		\$325.00			0.00			
E 11	8	10/23/12	10/29/12	1230-2p Soaps/ LMAD CM		1230-2p MTWTF--	:30	3	\$375.00	LV2	0.00	NM	3	\$1,125.00
Soaps / Let's Make A Deal (12:30 PM-1:00 PM)														
THE BOLD AND THE BEAUTIFUL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--		3		\$375.00			0.00			
E 12	8	10/23/12	10/29/12	1230-2p Soaps/ LMAD CM		1230-2p MTWTF--	:30	3	\$375.00	LV2	0.00	NM	3	\$1,125.00
Soaps / Let's Make A Deal (1:00 PM-2:00 PM)														
LET'S MAKE A DEAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--		3		\$375.00			0.00			
E 13	8	10/23/12	10/29/12	The Talk 2-3P CM		2-3p MTWTF--	:30	4	\$375.00	LV2	0.00	NM	4	\$1,500.00
The Talk														
THE TALK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--		4		\$375.00			0.00			
E 14	8	10/23/12	10/29/12	CM		3-4p MTWTF--	:30	4	\$425.00	LV2	0.00	NM	4	\$1,700.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ELLEN Ellen ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/12 10/29/12 MTWTF-- 4 \$425.00 0.00														
E 15	8	10/27/12	10/27/12	Politics Now S Sebelius CM		Various -----S-	:30	1	\$275.00	LV2	0.00	NM	1	\$275.00
Politics Now S Sebelius (5:30 PM-6:00 PM)														
THE INSIDER WEEKEND <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 1 \$275.00 0.00														
E 16	8	10/23/12	10/29/12	8 News Now 4p M-F CM		4-5p MTWTF--	:30	5	\$450.00	LV2	0.00	NM	5	\$2,250.00
8 News Now 4p M-F (4:30 PM-5:00 PM)														
8 NEWS NOW AT 4PM & 430PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/12 10/29/12 MTWTF-- 5 \$450.00 0.00														
E 17	8	10/23/12	10/29/12	8 News Now 5-630p M-F CM		5-630p MTWTF--	:30	7	\$500.00	LV2	0.00	NM	7	\$3,500.00
8 News Now 5-630p M-F 8 NEWS NOW ROTATION <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/12 10/29/12 MTWTF-- 7 \$500.00 0.00														
E 18	8	10/27/12	10/27/12	8 News Now Sat 5-7p CM		5-7p -----S-	:30	1	\$965.00	LV1	0.00	NM	1	\$965.00
8 News Now Sat 5-7p (6:30 PM-7:00 PM)														
8 NEWS NOW AT 630PM-SAT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 1 \$965.00 0.00														
E 19	8	10/28/12	10/28/12	8 News Now Sun 5-7p CM		5-7p -----S	:30	1	\$1,140.00	LV1	0.00	NM	1	\$1,140.00
8 News Now Sun 5-7p (6:30 PM-7:00 PM)														
8 NEWS NOW AT 630PM-SUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$1,140.00 0.00														
E 20	8	10/23/12	10/29/12	630-7p Inside Edition CM		630-7p MTWTF--	:30	4	\$325.00	LV2	0.00	NM	4	\$1,300.00
Inside Edition INSIDE EDITION <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/12 10/29/12 MTWTF-- 4 \$325.00 0.00														
E 21	8	10/23/12	10/29/12	7-8p Rotator CM		7-8p MTWTF--	:30	4	\$350.00	LV2	0.00	NM	4	\$1,400.00
7-8p Rotator ET/INSIDER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/12 10/29/12 MTWTF-- 4 \$350.00 0.00														
E 22	8	10/29/12	10/29/12	Mon 9-10p CM		9-10p M-----	:30	1	\$7,700.00	LV1	0.00	NM	1	\$7,700.00
2 Broke Girl/Mike & Molly 2 & A HALF MEN/MIKE & MOLLY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$7,700.00 0.00														
E 23	8	10/29/12	10/29/12	Mon 10-11p CM		10-11p M-----	:30	1	\$9,000.00	LV1	0.00	NM	1	\$9,000.00
Hawaii Five-O HAWAII FIVE-O <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$9,000.00 0.00														
E 24	8	10/23/12	10/23/12	Tue 9-10p CM		9-10p -T-----	:30	1	\$12,000.00	LV1	0.00	NM	1	\$12,000.00
NCIS: LA NCIS: LOS ANGELES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -T----- 1 \$12,000.00 0.00														
E 25	8	10/24/12	10/24/12	Wed 10-11p CM		10-11p --W----	:30	1	\$8,000.00	LV1	0.00	NM	1	\$8,000.00
CSI C.S.I. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 --W---- 1 \$8,000.00 0.00														
E 26	8	10/26/12	10/26/12	CM		8-9p ----F--	:30	1	\$5,500.00	LV1	0.00	NM	1	\$5,500.00

Advertiser:	Oceguera, John CD3	
Product Desc:	OCEQUERA/CON/DEM	KLAS
Estimate:	1188	

Totals	87	\$109,640.00
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